

**YOUR
PERSONAL
FOOD
HEAVEN**



WHAT WE WRITE ABOUT

From Anything to Everything in Food!

Striving hard to become the Amazon of food industry, we cover about your favorite restaurant and in the same time we make sure you're able to make the same dish at your home as well and in any case you lack the product or equipment don't worry we're there to guide you pick the right one.



Recipes

This is the place where you need to be if you are finding how to make your favourite food at home. We have thousands of recipes that you are definitely going to love.



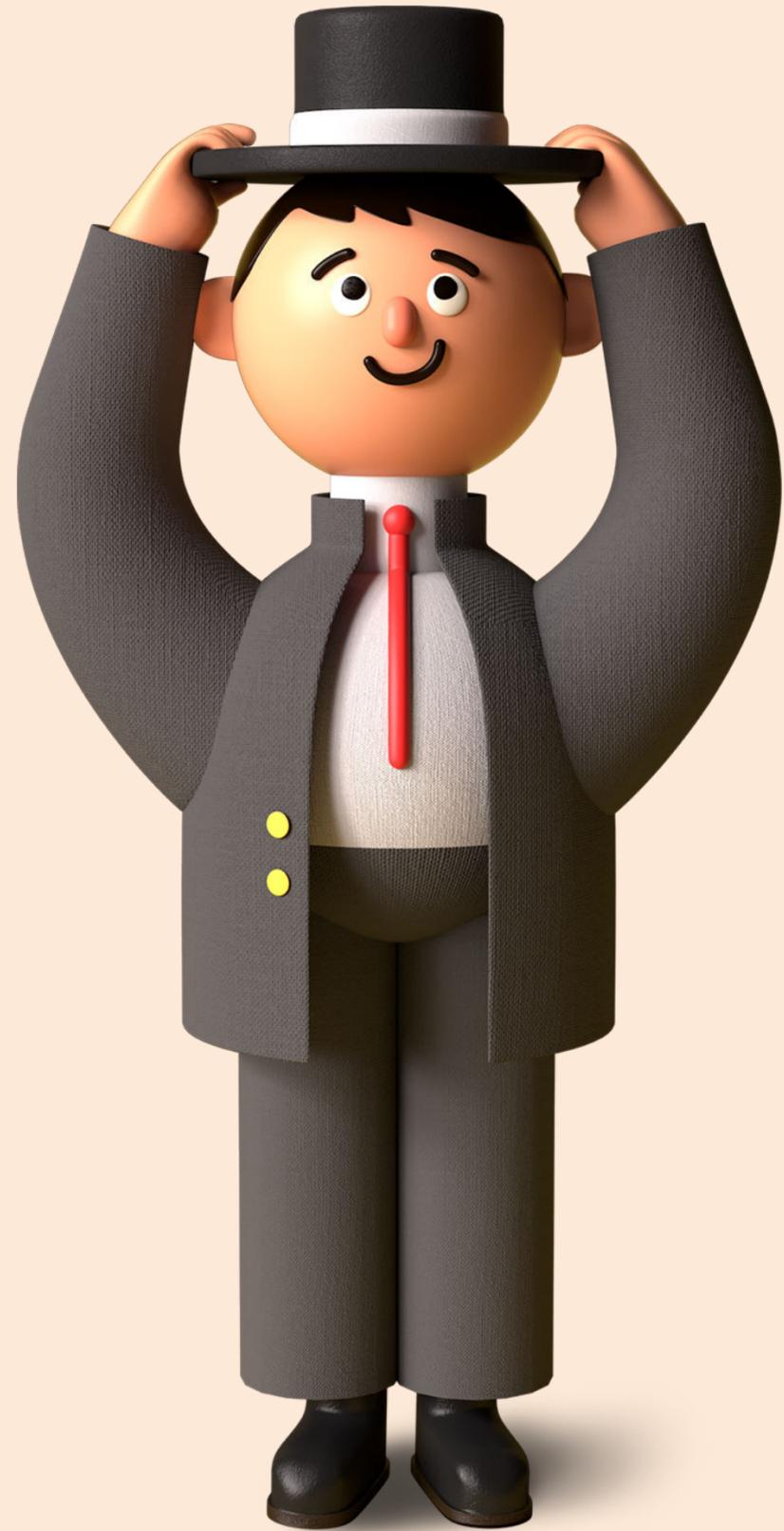
Fast Food Menu & Prices

Apart from the mesmerizing menu and prices, we cover your favorite restaurant's gluten free menu, catering menu and secret menu as well.



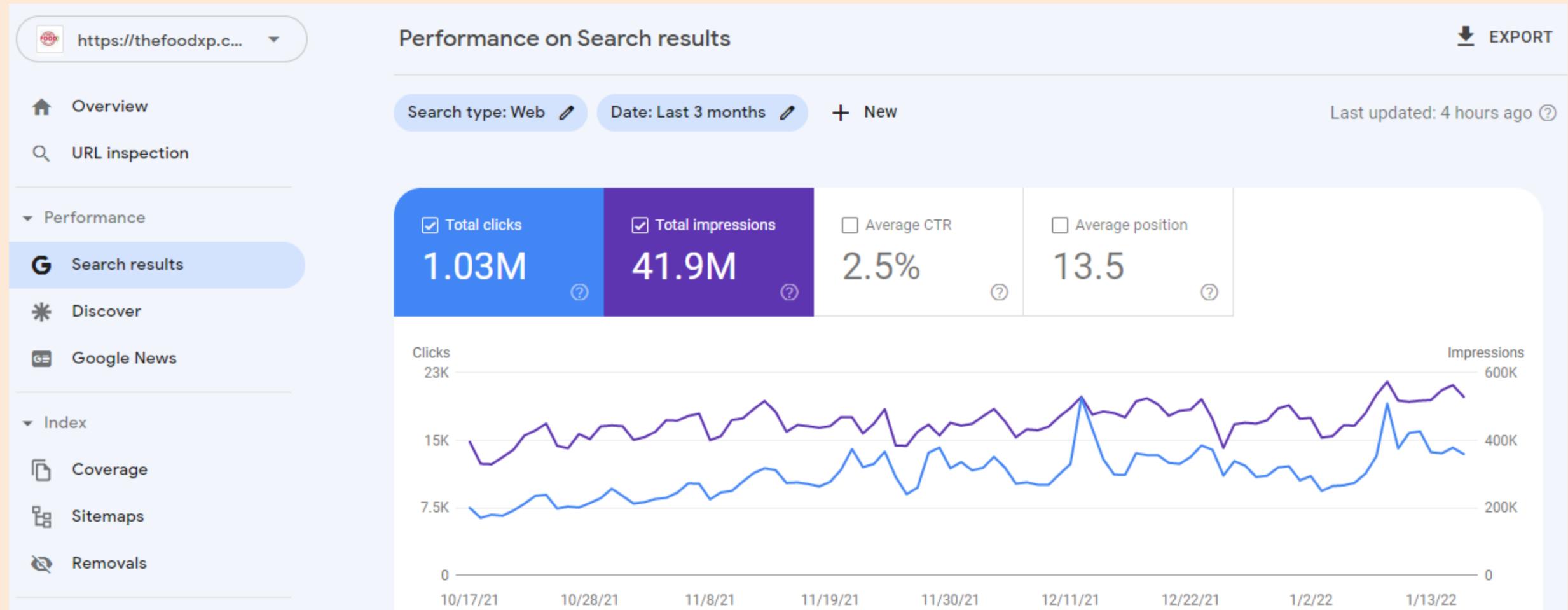
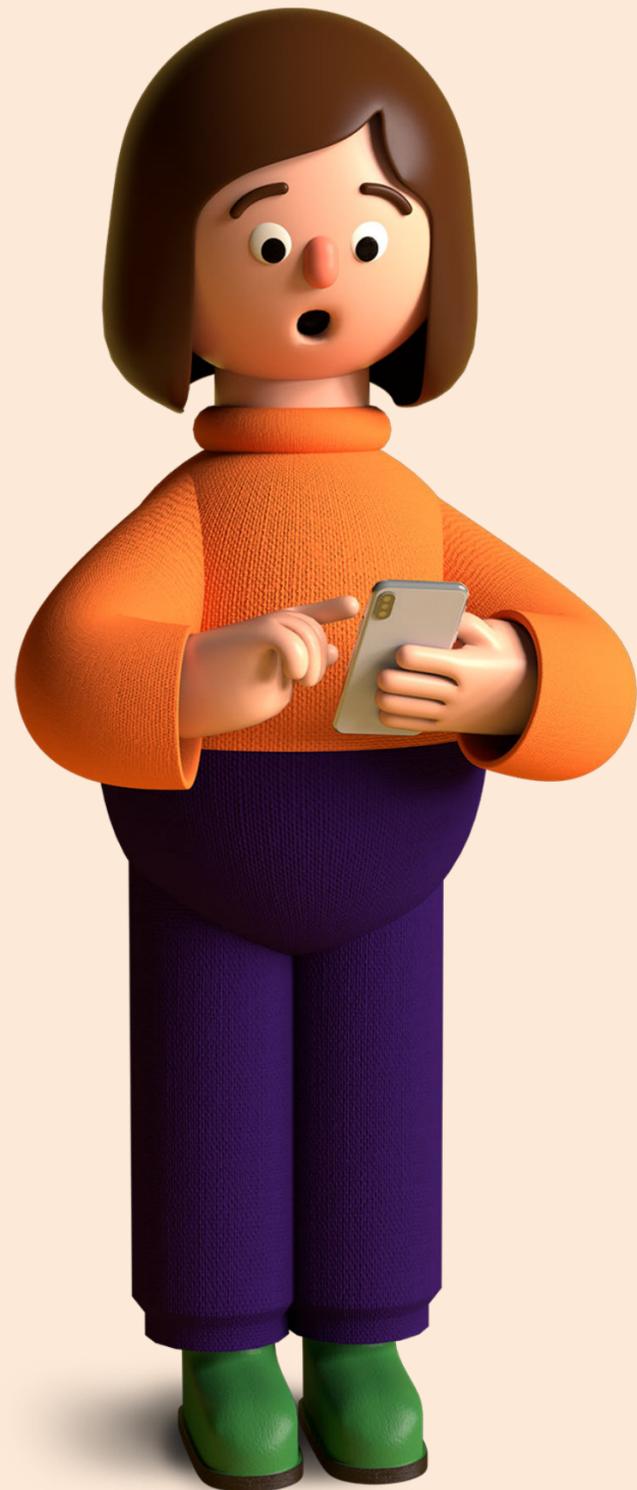
Best-in-Products

Using the right products in your kitchen is very necessary. So we've reviewed a lot of kitchenware items and recommended the best products to you.

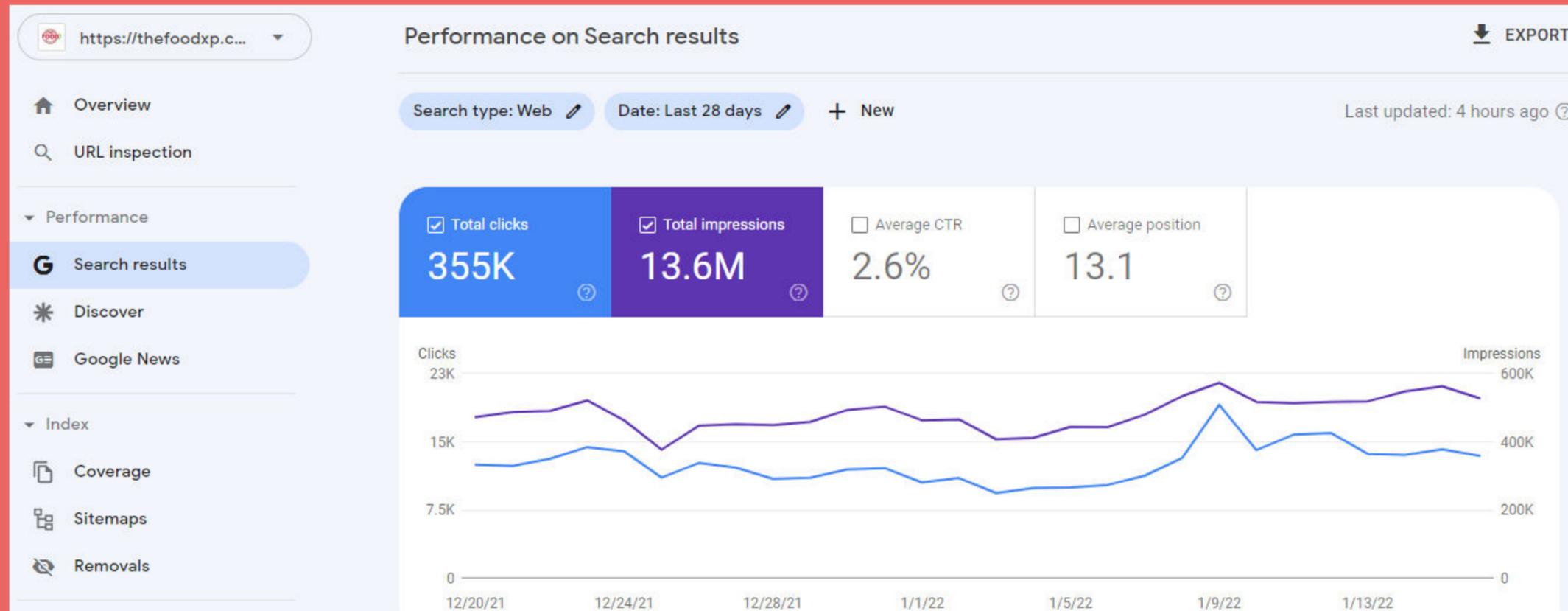


LET'S TAKE A LOOK AT THE ANALYTICS

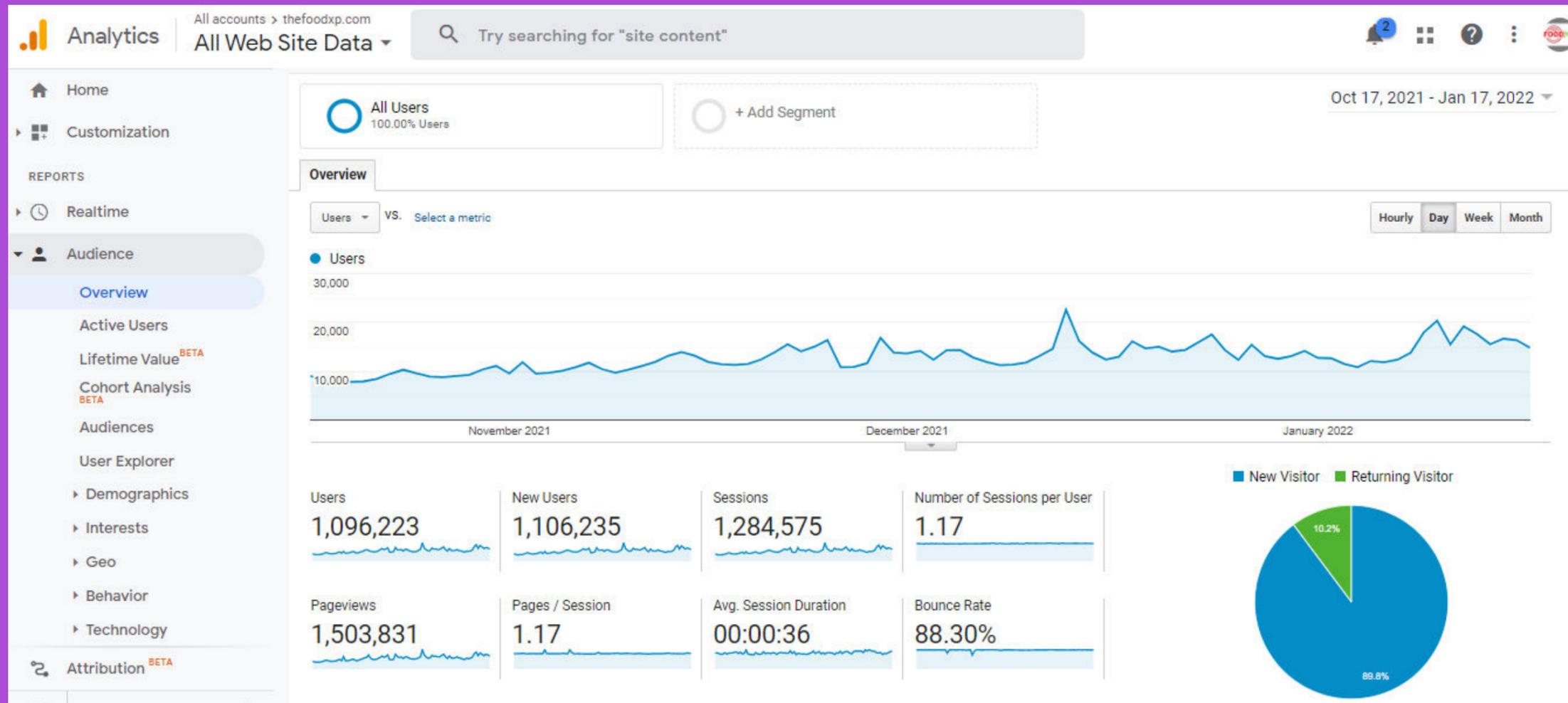
40+ Million Search Impressions on Google Search Console (Last 3 Months)



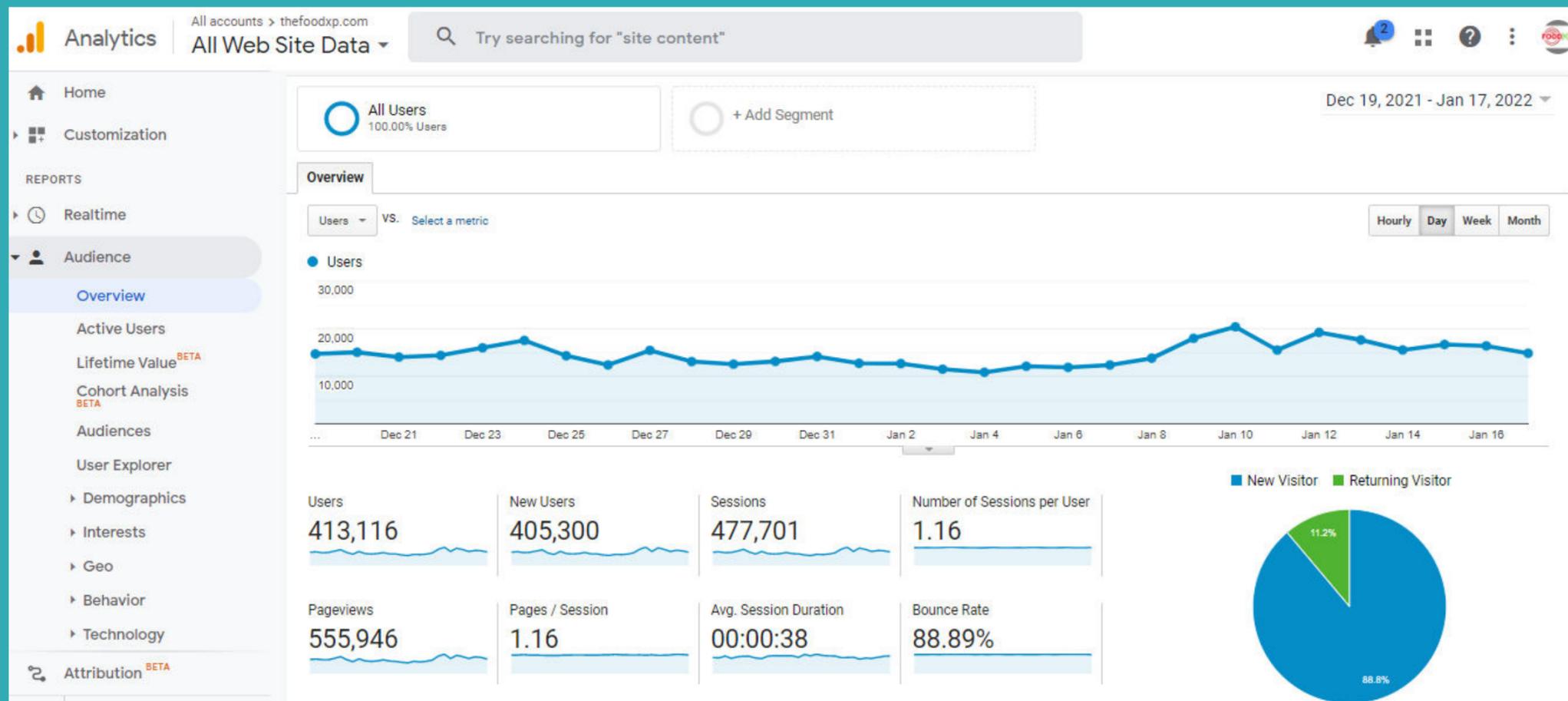
13.6 Million Search Impressions on Google Search Console (Last 28 Days)



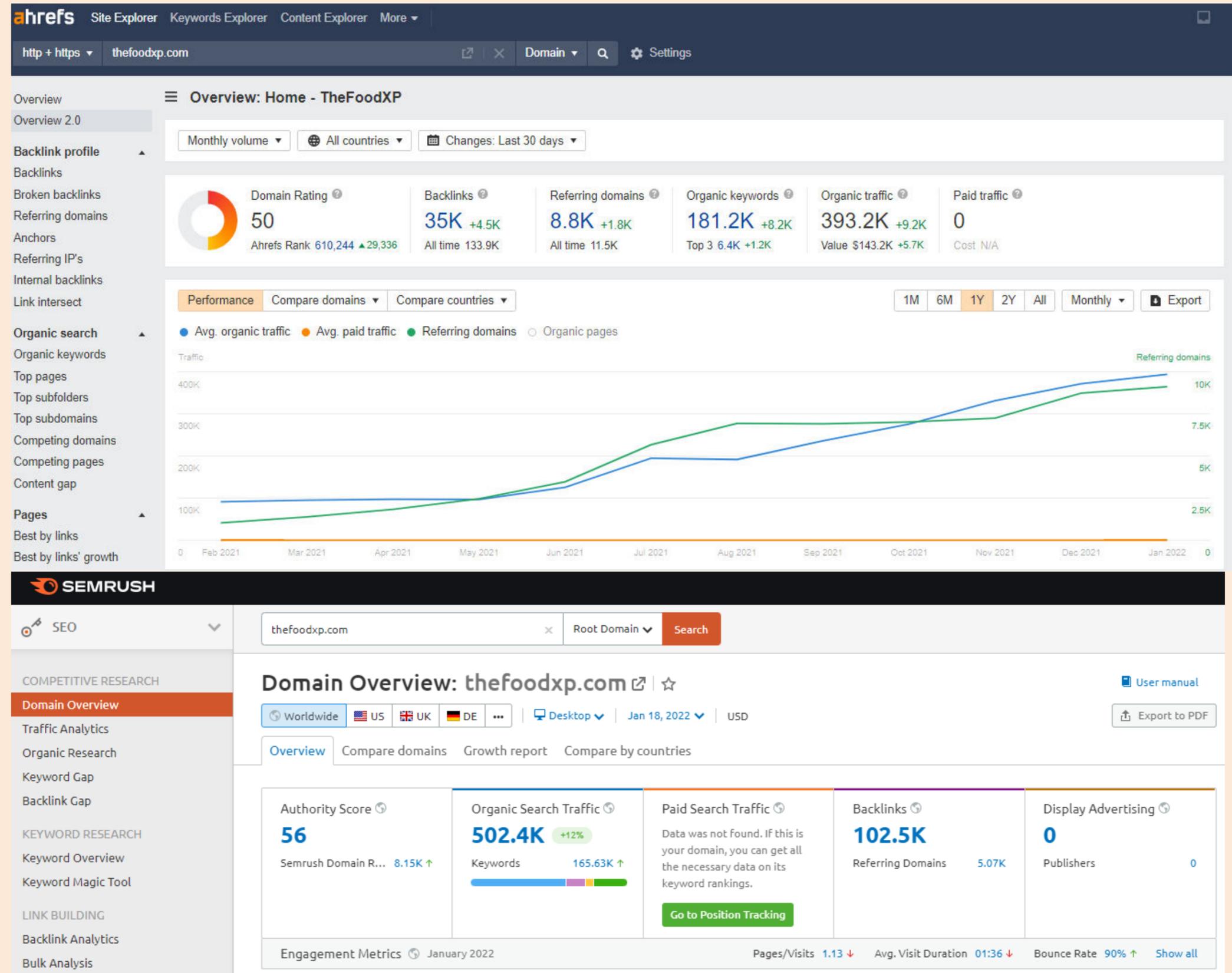
Last 3 Months Statistics As Per Google Analytics



Recent 30 Days Performance on Google Analytics



Data Recorded on SEO Tools



Our Organic Traffic Insights



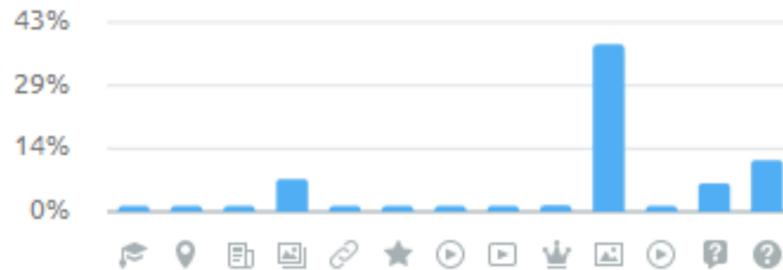
Organic Paid

Distribution by Country

Countries	Traffic Share	Traffic	Keywords
Worldwide	100%	502.4K	165.6K
US	81%	409.4K	102.5K
UK	4.4%	22K	10.3K
CA	3.5%	17.8K	12.2K
IN	2.6%	13.1K	3.9K
Other	8%	40.1K	36.8K

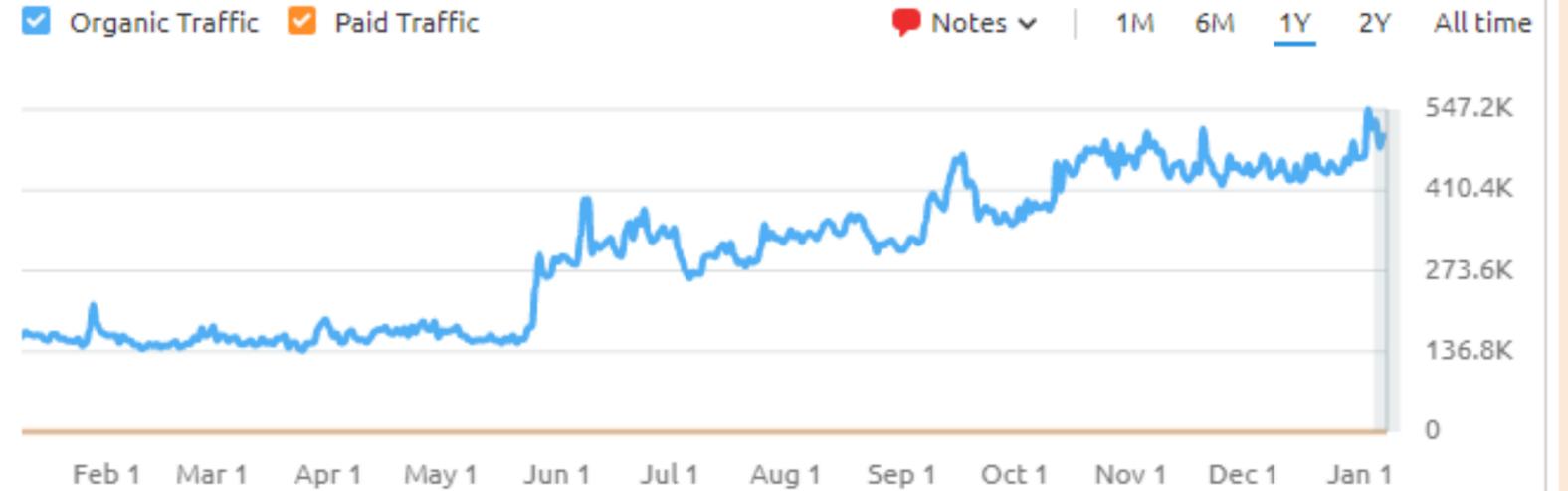
Compare

SERP Features US

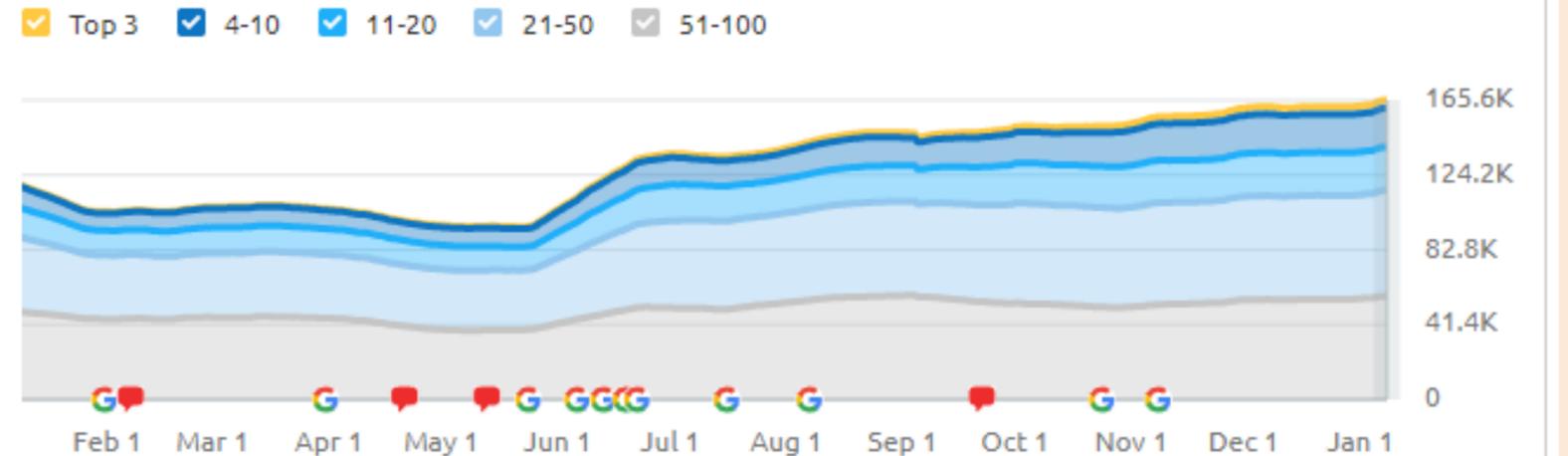


Export

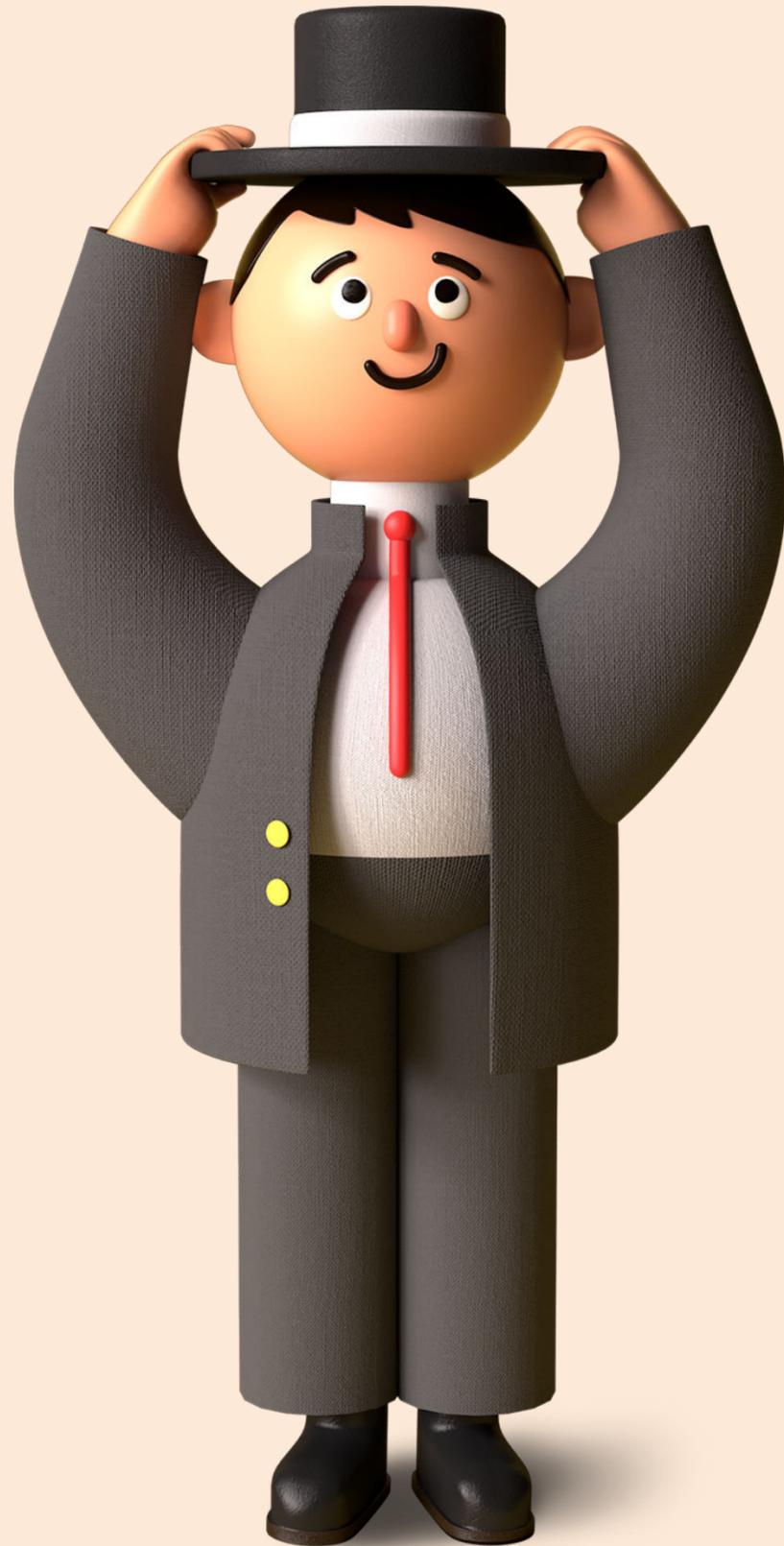
Organic Traffic 502,366/month



Organic Keywords 165,627



Insights On Our User's Intent



Keywords by Intent



Intent	Keywords	Traffic
● Informational	59.9%	71K
● Navigational	12.1%	14.3K
● Commercial	4.5%	5.3K
● Transactional	23.5%	27.9K

What We Can Do For You?



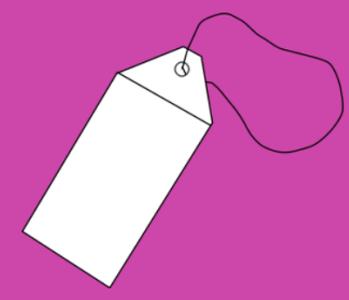
Product Reviews

We will take your product to the right audience & telling them how to make the best use of it.



Content Marketing

Promote your content via us and our partnered network of food blogs.



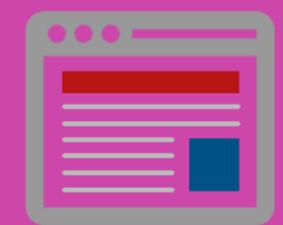
White-labelled Content

Ready-to-use video content for your marketing campaigns.



Brand Mention

Naturally placed brand-mention (i.e. link insertions) in performing articles for your product pages.



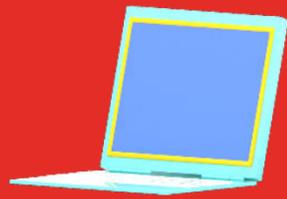
BANNER ADS

Display Ads

Influence our millions of loyal users, food lovers, home-cooks & potential customers via native banners.

PERFORMANCE CAMPAIGN

Let's get you delivered some results!



Lead Generation

Get qualified leads for your business with our tailored made lead-gen campaigns.



Affiliate Marketing

If you have a great product-market-fit, we would love to work with you on affiliate campaigns to boost your sales.

BRANDS WE HAVE WORKED WITH

HERSHEY'S

 **Vita Living**

 **ANCASTER**
FOOD EQUIPMENT

Grutto

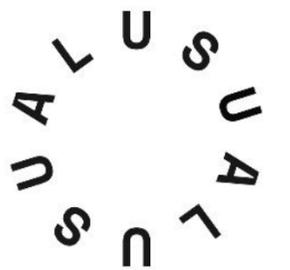


TEA  DROPS[®]

TofuBud



 **Instapot Life**





CONNECT US ON SOCIAL MEDIA

Connect with us at business@thefoodxp.com



Instagram

@thefoodxp



Pinterest

@thefoodxp



YouTube

@thefoodxp



LinkedIn

@thefoodxp